

The Legal 500 Asia Pacific

2024

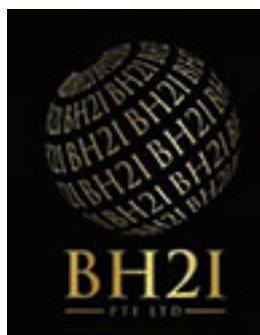
The clients' guide to law firms

BH2I

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Tel: +66 93 012 6964

- Real estate and construction



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THE FIRM

BH2I is a corporate, real estate and hospitality legal and consultancy firm focusing on the Asia Pacific region consisting of top-tier attorneys with in-house experience and large law firm pedigrees. We provide practical and commercially sound legal and consultancy services to leading global, regional and national clients on international business transactions by advising on all aspects of the foreign direct investment, project and transaction lifecycles.

Performance managed solutions

BH2I uses a hybrid “bricks and mortar” / virtual law firm structure and market leading, secure, cloud-based practice management and AI legal software technology to provide comprehensive, efficient and scalable performance managed solutions for work requirements that are time-sensitive or carry significant risk if not executed correctly.

Each instruction is staffed by the appropriate number of fee-earners with the correct level of experience for the matter at hand regardless of size or complexity; this client-centric and results-focused approach ensures senior level availability and input when required, and results in on-time and on-budget delivery of services to our clients.

Team of dealmakers

We are deal-makers, not deal-breakers. BH2I's cohesive core team has decades of experience working together and a proven track record of delivering successful and efficient results for clients in the Asia Pacific region and beyond. We use this experience and approach to find new and better ways of solving challenges and moving past transaction impasses. Anyone can assess risk or state a position; we find solutions for our clients and get deals done.

Regional expertise and network

BH2I's core team has partnered with regional and global affiliates under strategic agreements to additionally provide bench strength and on-call responsive niche expertise for exceptional circumstances.

Our attentive promptness ensures your transaction moves forward and gets done; our industry knowledge of deal structures and region-wide market expertise keeps you from leaving money on the table or exposing you to unnecessary risk.



Rates

BH2I brings the experience and reputation of big law firms to a lean business model so we can provide best-in-class legal services at far more competitive rates. We actively seek and implement client-friendly alternative fee arrangements that are superior to competitor firm billing structures.

Core values

The Asia Pacific corporate, real estate and hospitality worlds are close-knit communities and relationships are of primary importance. We view ourselves as an extension of your business, protecting your legal position without damaging your reputation or business image.

Uncompromising ethical decision making, integrity, diversity and respect for our clients, colleagues, communities and profession are distinguishing characteristics and core values of our firm.

Superior value for world class service

BH2I provides a big firm experience and reputation with a lean and targeted business model. BH2I creates and delivers significant and superior value to the services provided to its clients.

MAIN CONTACTS

Founder and Managing Partner

Benjamin Hirasawa

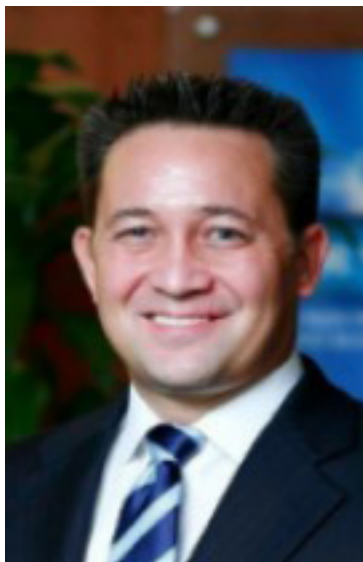
benjamin.hirasawa@bh2i.law

REAL ESTATE AND CONSTRUCTION

TIER 3

“The team at **BH2I** is a key name to note for clients, particularly financial institutions, private equity funds and hotel groups, seeking aid with national and international real estate developments and corporate transactions. Practice head Predee Pravichpaibul is known by global hotel clients for his adept handling of real estate matters across their full lifecycle, from initial investment and entrance into the Thai real estate market, right through to asset management and litigation. The group is also home to Benjamin Hirasawa, whose in depth knowledge of real estate M&A and property development secures him a spread of national and international clients from across the hospitality, real estate and financial sectors, in addition to Rima Neerasint, who is recommended for transactional matters.

”



Benjamin Hirasawa

POSITION

Founder and Managing Partner

CAREER

Benjamin is the Founder and Managing Partner of BH2I and a member of the International Society of Hospitality Consultants.

Previously, Benjamin was a Senior Equity Partner at Clyde & Co, where as Head of Hospitality Asia Pacific and Head of Real Estate Singapore, he established and led practices that were recognized in Chambers and the Legal 500 ranking services in the Corporate and Real Estate sectors. Prior to that, Benjamin was a Partner at DLA Piper in Bangkok, Thailand and worked with Luce Forward Hamilton & Scripps in California for many years prior to their merger with Dentons.

Ben focuses on providing practical and commercially sound advice to corporate, real estate and hospitality clients on international business transactions by advising on all aspects of the project development cycle. Ben's practice includes private equity financings, joint ventures, start-ups, cross-border mergers and acquisitions, all aspects of real property development (including retail, industrial, office and residential projects), management and license agreements, and advising on various transaction structuring and project operational issues.

He currently advises leading private equity, real estate and hospitality and leisure companies across the Asia Pacific region on foreign direct investment, mergers and acquisitions, acquisitions and dispositions, development and operations, including such areas such as private equity, property funds, timeshare, fractional ownership, REITS and branded residences, and has become the 'go-to' individual in Singapore, Thailand, Japan, greater China, Myanmar, Maldives, Indonesia, Vietnam, South Korea, Australia and other jurisdictions in Asia Pacific for several of the world's largest private equity firms, hotel operating companies and property owners.

LANGUAGES

English

MEMBERSHIPS

International Society of Hospitality Consultants

Supawich Jongdeepaisarn

POSITION

Associate

CAREER

Supawich advises clients on a wide range of corporate and commercial matters including corporate, hospitality, banking, finance, capital market and private equity transactions across the Asia Pacific region. with a focus on foreign direct investment, mergers and acquisitions, REITS and branded residences. He regularly advises private equity clients in expanding their portfolios for a variety of investment asset classes across the Asia Pacific region.

LANGUAGES

English, Thai

Rima Neerasint

WORK DEPARTMENT

Real Estate, Hospitality and Corporate

POSITION

Associate

CAREER

Rima is an Associate with BH2I with a postgraduate degree in International Commercial Law from the University of Bristol, United Kingdom. Her areas of focus include real estate, hospitality, personal data protection, and corporate and foreign business investment-related matters. She is experienced in advising local and international hospitality, real estate and corporate clients across the Asia Pacific region on hotel management, branded residence and international business transactions. She has specific expertise in the creation, coordination, and compliance implementation of the GDPR and its PDPA equivalents in Singapore, Indonesia and Thailand.

LANGUAGES

Thai, English

MEMBERSHIPS

Extraordinary members of the Thai Bar Association

EDUCATION

University of Bristol, Faculty of Social Science and Law – 2020, Degree: LL.M.
Thammasat University, 2016, Degree: LL.B.

LEISURE

Travel, movies, foods

Predee Pravichpaibul

WORK DEPARTMENT

Real Estate, Hospitality and Corporate

POSITION

Legal Director

CAREER

Predee is currently a Legal Director and Head of our Thailand office. Predee earned post-graduate diplomas from leading universities in Thailand and the United Kingdom and is a licensed Thailand Attorney-at-Law.

Predee advises clients in a vast array of business and commercial transactions, including corporate, hospitality, real estate, banking, finance, REITS, data protection, technology law, employment, and regulatory compliance. He counsels prominent hotel operators and developers on hotel management, branded residences, and franchise transactions in Asia-Pacific jurisdictions. He has advised several global hotel operators on all aspects of market entry into the Thailand and Asia-Pacific markets, including requirements for foreign business licenses and BOI investment promotion schemes. He provides strategic litigation counsel for disputes involving high-value hospitality and real estate assets and is a guest lecturer of law at Ramkhamhaeng University and a prestigious hospitality college in Thailand

LANGUAGES

English, Thai, Chinese

MEMBERSHIPS

Lawyer's Council of Thailand

EDUCATION

London School of Economics and Political Science (LSE), Department of Law – 2013, Degree: LL.M.

Chulalongkorn University, Faculty of Law – 2012, Degree: LL.B.

Thammasat University, Faculty of Economics – 2008, Degree: B.A. (Economics)